

# Social Media Rules and Policy for Maple View Farm

At Maple View Farms, we value a positive, respectful, and safe environment for our horses, riders, staff, and community. This Social Media Policy is intended to protect privacy, safety, and professionalism while still allowing individuals to share their equestrian experiences responsibly.

By participating in activities at Maple View Farms, you agree to follow this policy.

We ask all clients, visitors, and guests to follow these guiding principles when posting online:

## Core Principles:

- **Be Positive & Professional:** We encourage sharing happy, respectful moments. Avoid negative commentary about horses, riders, staff, or barnmates. Use common sense and kindness when posting.
- **Safety First:** Do not post photos or videos that depict unsafe practices, dangerous stunts, or behavior that could encourage unsafe conduct (for example: unsafe selfies, riding without appropriate safety equipment).
- **Respect Horses:** Please show horses in a positive, respectful manner. Content that portrays horses in distress, poor condition, or misrepresents care or training practices is not permitted.
- **Respect Privacy & Ownership:** Get permission from owners before posting their horses.
- **No "Horse Fails":** Posting falls, injuries, training mistakes, "fails," or embarrassing moments of others is strictly prohibited. Such content can be harmful and disrespectful.
- **Reflect the Program & Barn:** Content posted while on the premises or during Maple View Farms activities may reasonably be associated with the program. We ask participants to keep this in mind and help present our barn community in a positive light. Personal social media accounts remain personal; however, conduct while on the premises is subject to this policy.

## Specific Rules for Clients and Visitors:

- **Permission is Key:** You must obtain permission from the **horse owner** before posting images or videos of any horse.  
You must obtain permission from **any identifiable individual** before posting their image or video.
- **No Unauthorized Recording:** Audio or video recording is **not permitted** in private or working areas (including barns, stables, tack rooms, grooming areas, arenas, fields, or paddocks) without express permission from Maple View Farms.
- **Adhere to the "Thumper Rule":** If you can't say something nice, don't say anything.

- **Remove on Request:** If requested by Maple View Farms, a horse owner, or an identifiable individual, you agree to **promptly remove** any photo, video, or post.
- **Harassment and Bullying:** Harassment, bullying, intimidation, or the creation or sharing of unauthorized recordings of any person while on the premises is strictly prohibited and will not be tolerated.

**Failure to comply with this policy may result in termination of lessons or participation, without refund at the Provider's discretion.**

If you are unsure whether content is appropriate, please ask before posting.

Thank you for helping us maintain a safe, respectful, and positive barn environment!